Dynamic Rewards – Gift Cards

Overview: Automation allows authorised dealers to sell and redeem gift cards from Dynamic Rewards. The process allows for automated recording of gift card sales including a journal entry against the supplier's account facilitating easy account reconciliation when payments are made.

The user can also accept a gift card for total or partial payment of a services or parts, payments are allocated to a specific holding account for reconciliation and deposit purposes.

The process is linked via an internet portal to Dynamic Rewards database server with all transactions occurring in real time. The function allows for verification of a card by matching the unique barcode with a specified PIN. The design provides a seamless interface between the customer, repairer and gift card provider resulting in quick, easy accurate transaction postings.

Set-Up: To set-up your site as a Dynamic Rewards outlet, point and click on file \ Settings from the top of the mail screen. Select the on-line tab from the top of the display, click the Dynamic Rewards option located on the bottom left hand side. A second display is visible, select enable Dynamic Rewards for this database. Enter your merchant card number and merchant id.

The accounts payable and accounts receivable details are entered automatically, it is suggested you accept these defaults, you can if you wish click on the buttons to the right of each field and select an alternate account.

Once you have completed the details select done, save your changes by clicking on OK (F11). Your database is now set to transact with Dynamic Rewards providing you have an internet connection.

Fig 14.30 Dynamic Rewards Settings.

You must set-up your database from the on-line settings menu before transacting with Dynamic Rewards. Ensure your merchant card and merchant identifications are correct as these are determine which account the debit and credits are posted too.

Save your changes with done followed by OK (F11) from the settings display.

Dynamic Rewards – Gift Cards

Gift Cards, Selling: Selling a gift card requires you to go to a job, charge invoice or open a cash sale, you will notice that in the menu bar under the parts and labour section there is a gift card option, point and click on the button, a Dynamic Rewards window is displayed, plus a line item has been added to the form, the default sale price of a card is $50.00, if you wish to change this simply close the verification display, change the value of the sale in the price field, then click on the gift card option to complete the verification process.
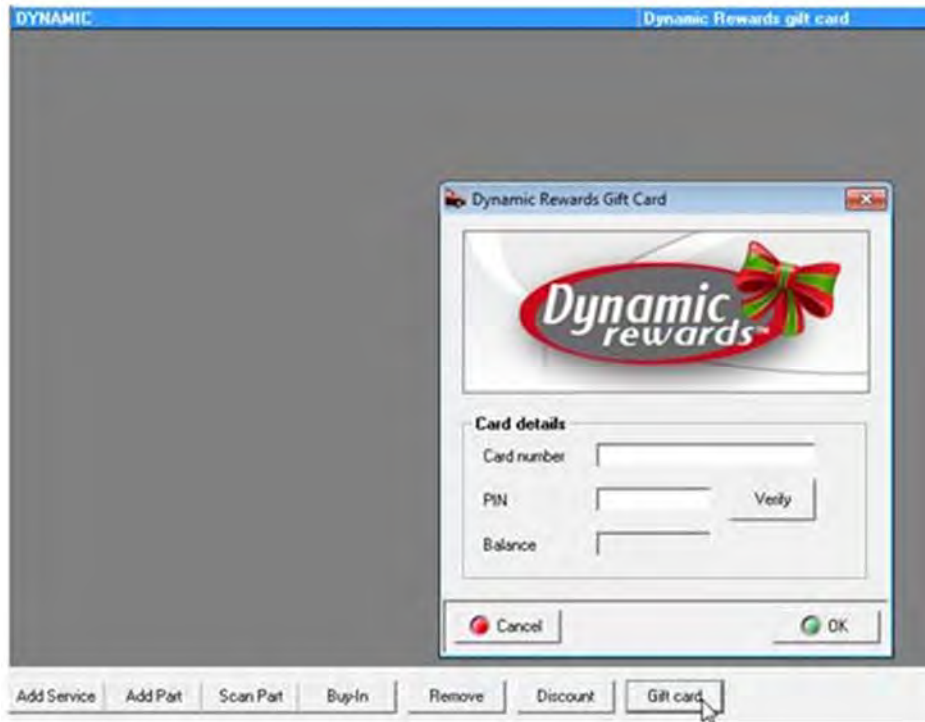

Fig 14.31 Verifying Gift Cards.

The card number and PIN can be free typed or scanned. If you are using a barcode scanner, point and click in the appropriate field before scanning. Once the card number and PIN have been entered select verify, on verification you will see a green tick against the verify option plus the balance of the account will be displayed. Select OK (F11) to exit the screen.

Gift Cards, Paying Dynamic Rewards: Dynamic Rewards will debit the merchants bank account based on the value and quantity of transactions posted. On receiving a statement go to Activities / Pay Bills, select Dynamic Rewards as your supplier, from here you can reconcile, choose your method of payment and enter the value.
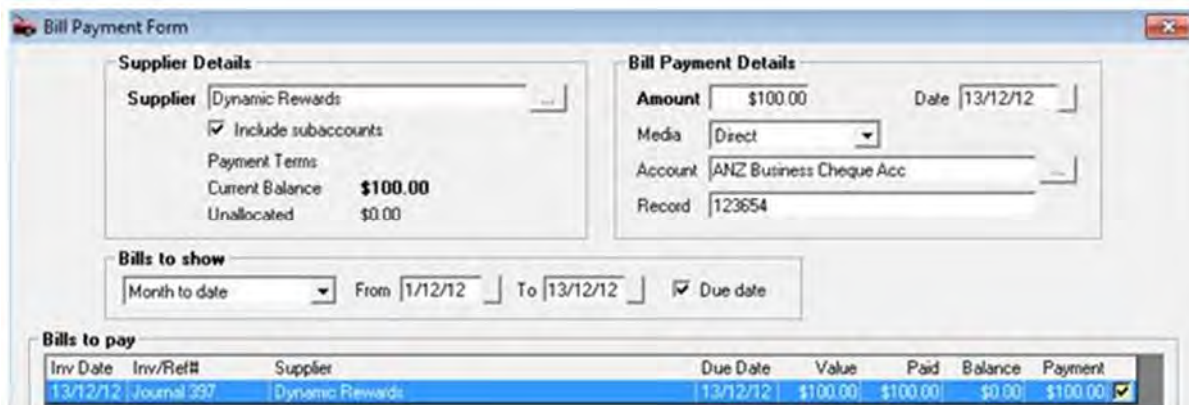

Fig 14.21 Processing Payments.

Dynamic Rewards – Gift Cards

Gift Cards, Receiving Payment: Create an invoice in the normal way, as you close the job / invoice select payment or process from activities / receive payment. From the payment receipts form enter the value to be paid from the gift card, allocate against sales, finally select media type gift card.

Fig 14.21 Processing Receipts.

Type or scan the card number and PIN code into the form provided, select verify, if the sale is authorised you will see a green tick against the verify option plus a balance is recorded in the balance field. The receipt is recorded in your receipts screen and deposited to your Dynamic Payments Gift Card account, the account type is bank, which allows for deposits and withdrawals in the normal way.

When receipts have been reconciled transfer the value to your appropriate bank account.